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## MMCM -302(B)

## M.E./M.Tech., III Semester Examination, June 2016

## Total Quality Management (Elective-II)

Time: Three Hours

Maximum Marks: 70

Note: i) Attempt any five questions.

- ii) All questions carry equal marks.
- iii) Tabel G is permitted.
- 1. a) What are the determinants of service quality? Why is it difficult to measure service quality? What dimension of service quality is more critical in Hospital service?
  - b) What are the seven phases in the development of TQM?
- 2. a) What are the common benefits of Re-engineering the business process?
  - b) Why are cost of quality programmes valuable to manager?
- 3. a) Using a schematic diagram, explain the five phases of SQM.
  - b) Explain how to build quality culture in an organisation.
- 4. a) What are the various benefits of Kaizen? Compare Kaizen with innovation.
  - b) What do you mean by Poka-Yoke? Prepare brief note on quality of working life.
- 5. a) Discuss the typical application of the new seven tools in quality improvement.
  - b) What are the six sigma training hierarchies?
- 6. a) Compare variables and attributes chart.
  - b) A control charts for defects per unit U uses probability limits corresponding to probabilities of 0.975 and 0.025. The control line on control chart is U' = 2.0. The limits vary with the value of n. Determine the correct position of these upper and lower limit when n = 5.
- 7. In a double sampling plan N = 5000,  $n_1 = 100$ ,  $c_1 = 0$ ,  $n_1 + n_2 = 200$  and  $c_2 = 1$ 
  - i) Use table G to compute the probability of acceptance of a 1% non conforming lot.
  - ii) Assume that a lot rejected by the proposed sampling plan will be 100% inspected. What will be the AOQ if submitted lot are 1% non conforming.
  - iii) What is % AOQ?
- 8. Write short notes on (any three)
  - a) Concurrent Engineering
  - b) ISO-9000
  - c) The Dodge-Roaming plan
  - d) Quality circle

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