

Roll No.

505(O) & EE-505(N)

B. E. (Fifth Semester) EXAMINATION, June, 2010

(Old & New Scheme)

(Common for EC, EE, IP, IT, BT, BM Engg.)

PRINCIPLES OF MANAGEMENT AND MANAGERIAL ECONOMICS

Time : Three Hours

Maximum Marks : 100

Minimum Pass Marks : 35

Note : Attempt any *five* questions. All questions carry equal marks.

1. What is Management ? Distinguish between Administration and Management'.
2. Explain the functions and importance of principles of management.
3. What is Productivity ? Discuss in detail the measures you would take or suggest for increasing the productivity of resources.
4. What are different types of cost ? How would you calculate the cost of a finished product ?

P. T. O.

5. Is management a science or art ? Explain clearly.
6. Discuss in brief the various techniques of decision-making.
7. Explain the concept of production function and state its underlying assumptions.
8. What is 'Break even-analysis' ? What are its uses and limitations ?