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Roll No

MAM-401**Master of Applied Management (Dual Degree),****IV Semester**

Examination, June 2017

Research Methodology**Time : Three Hours****Maximum Marks : 70**

Note: i) Attempt any Five questions.
 ii) All questions carry equal marks.

1. What are different types of research. Explain any two types of Research. 14
2. Explain the meaning and significance of a Research Design. 14
3. What do you mean by sample design? What point should be taken into consideration by a researcher in developing a sample design for his researcher project. 14
4. Write the different methods of collecting data. 14
5. Explain the meaning of analysis of variance. Describe briefly the technique of analysis of variance for one-way and two-way classifications. 14
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6. Narrate the various advantages of using non parametric tests. Also point out their limitations. 14

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7. What do you mean by Multivariate Techniques? Explain their significance in context of research studies. 14

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8. Write short notes on:

- a) The techniques of report writing 7
- b) Characteristics of a good research report. 7

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