

MAM - 405

Master of Applied Management (Dual Degree), IV Semester

Examination, June 2016

Management Information System

Time : Three Hours

Maximum Marks : 70

Note : Attempt any five questions. All questions carry equal marks.

1. Is MIS a broader term compared to management? If yes justify?

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2. a) Discuss, role of MIS in change of organisational structure.
b) List out the advantages of an effective management information system.

3. a) Briefly explain system development life cycle.
b) Explain the role of systems analyst in an organisation.

4. What are the components of Artificial Intelligence? Explain in brief.

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5. What are various methods of file organisation? Explain each with advantages and disadvantages.

6. a) What are different types of managerial decision making?
b) Explain logical foundation of MIS.

7. Can expert system and Artificial Intelligence replace a manager for decision making process? Justify your answer.

8. Discuss pitfalls of implementing MIS.

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