

Roll No .....

**MAM-501**

**Master of Applied Management (Dual Degree), V Semester**

Examination, December 2016

**E-Commerce**

*Time : Three Hours*

<http://www.rgpvonline.com>

*Maximum Marks: 70*

- Note :** i) Answer any five questions.  
ii) All questions carry equal marks.

1. What is E-commerce? Discuss challenges of E-commerce in India. 14
2. Write short notes on :
  - a) Intranet and Extranet 7
  - b) News group and Video conferencing 7
3. What are the various E-payment systems? Explain each in brief. 14
4. What is Electronic Data Interchange (EDI)? Explain components of EDI. 14
5. What is E-marketing? Explain B2B and B2C E-business models with examples. 14
6. What are the various cyber laws in India? Explain. 14
7. Discuss in details the security issues related to E-commerce. 14

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