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Roll No

MAM-501

MAM/MBA (Dual Degree/Integrated Course), V Semester

Examination, December 2017

E-Commerce

Time : Three Hours

Maximum Marks : 70

Note: i) Attempt any Five questions.

ii) All questions carry equal marks.

1. Describe various challenges faced by consumers using e-commerce? 14
2. Differentiate OSI and TCP/IP model? 14
3. What are Information Systems? How does it help organizations? 14
4. What is EDI? Write about its major components? 14
5. How Information Technology Act, 2000, helps in protection of rights of buyers of online platforms? Explain. 14
6. Describe transaction processing system? <http://www.rgpvonline.com> 14
7. Discuss the importance of start-ups in a growing economy life India? 14
8. Describe various types of e-commerce? 14
